



## Privacy policy

**Status: 05.06.2023**

We are pleased that you are interested in R+S Automotive GmbH. R+S Automotive GmbH draws on the approximately 60 years of experience of its sister company R+S Technik GmbH and is one of the leading companies in the manufacture of machines and tools for the production of interior and exterior components for the automotive industry. In the following, we inform you in accordance with the applicable data protection regulations, in particular the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG), which personal data we or service providers used by us process in the context of

- of your visit to our website,
- the use of third-party providers,
- of our social media presences,
- of the newsletter dispatch

(hereinafter collectively "Website"), for what purposes we use this data and how we use it to optimize our services for you, as well as about your rights as a data subject.

### **A. General**

#### **1. responsible person, data protection officer**

a) The responsible party pursuant to Art. 4 No. 7 EU Data Protection Regulation (GDPR) is the

**R+S Automotive GmbH**

Frankenstraße 30, 46395 Bocholt, Deutschland

Telefon: +49 (0) 2871 3106-0

E-Mail: [info@rs-automotive.com](mailto:info@rs-automotive.com)

hereinafter referred to as "R+S AUTOMOTIVE", "we" or "us". Further information about the provider can be found in our → [imprint](#).

b) You can reach the data protection officer by mail at the above address with the addition "Attn: Data Protection Officer", Tel. +49 7621 5705398 and by e-mail at [s.baum@bhk-datenschutz.de](mailto:s.baum@bhk-datenschutz.de).

#### **2. types of data processed, categories of data subjects, source of personal data**

##### **2.1 Nature of the data processed**

- Master data (e.g. surname, first name, function, company)
- Contact details (e.g., email, phone numbers)
- Content data (e.g., text input, photographs, videos)
- Usage data (e.g., web pages visited, interest in content, access times).
- Communication data and history
- Consent Management
- Meta/communication data (e.g., device information, IP addresses)
- Tracking data
- Reach measurement
- Data according to section B., item 13 ff.

##### **2.2 Categories of affected persons**

- Visitors and users of the website and online offers

- Customers, prospects and business partners
- Newsletter subscribers and direct marketing in existing customer relationships
- Applicants
- Other communication partners

(Hereafter, we also refer to the data subjects collectively as "Users").

## **2.3 Sources of personal data**

We process personal data from you that is necessary to fulfill the corresponding purposes. You will find more detailed information on the personal data processed under the individual purposes (see section 3).

### **2.3.1 Transferred data**

Normally, you provide us with your personal data yourself, e.g. by submitting it to us or when you communicate with us.

The provision of personal data is usually voluntary, i.e. you are usually not obliged to disclose personal data to us. However, we must collect and process those personal data that are necessary for the processing of a contractual relationship and for the fulfillment of associated obligations or are required by law, e.g. mandatory master and contract data. Otherwise, we will not be able to conclude or continue the relevant contract. If you provide us with data about other persons, e.g. contact persons, we assume that you are authorized to do so and that this data is correct. Please also ensure that these other persons have been informed about this data protection declaration.

### **2.3.2 Data collected**

In certain cases, we also collect data about you ourselves or automatically, e.g. when you use our services or surf our websites. This includes in particular behavioral data, online identifiers, online tracking and traffic data. In certain cases, we may also derive the data from existing data, for example, by evaluating the transaction or behavioral data (see section B.).

## **3. purpose of processing**

We use your personal data

- in the provision of the website and the online offer, its functions and contents,
- to manage users' consent to the processing of their data,
- for responding to contact requests and communication with users,
- for the initiation, processing and execution of contracts,
- for the initiation of employment relationships,
- on security measures,
- for range measurement,
- for the purpose of direct marketing, e.g. in the form of personalized advertisements, an e-mail newsletter or postal advertising, surveys, invitations to events, as well as
- for the purpose of product and service satisfaction surveys and analysis of these

## **4. provision of the website and log files**

(1) During the mere informational use of the website, i.e. if you do not register or otherwise transmit information to us, we only collect the personal data that your browser automatically transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security (legal basis is Art. 6 para. 1 lit. f) GDPR):

- IP address
- Date and time of the request
- Time zone difference from Greenwich Mean Time (GMT)
- Content of the request (concrete page)
- Access status/HTTP status code
- Data volume transferred in each case
- Web page from which the request comes

- Browser
- Operating system and its interface
- Language and version of the browser software

(2) The IP addresses of the users are deleted 7 days after termination of use....

## 5. cookies

(1) In addition to the aforementioned log files data, cookies are stored on your computer when you use our website. Cookies are small text files that are assigned to the browser you are using and stored on your hard drive and through which the body that sets the cookie (in this case by us) receives certain information. Cookies cannot execute programs or transfer viruses to your computer. They serve to make the Internet offer as a whole more user-friendly and effective.

(2) Use of cookies:

a) This website uses the following types of cookies, the scope and functionality of which are explained below:

- Session cookies (for this b)
- Persistent cookies (in addition c).

b) Session cookies store a so-called session ID, with which various requests from your browser can be assigned to the joint session. Session cookies are deleted when you log out or close the browser. If you restart your browser and go back to the website, the website will not recognize you. You will need to log in again (if a login is required) or reset templates and preferences if the website offers these features. Then a new session cookie is generated, which stores your information and remains active until you leave the site again and close your browser.

c) Persistent cookies are automatically deleted after a specified duration, which may differ depending on the cookie. You can delete the cookies in the security settings of your browser at any time.

(3) For what purposes do we use cookies?

We use cookies to personalize content and ads, provide social media features, and analyze traffic to our website. We also share information about your use of our website with our social media, advertising and analytics partners. Our partners may combine this information with other data that you have provided to them or that they have collected as part of your use of the Services. You give consent to our cookies when you continue to use our website.

### Basic information

Purpose	Description	Storage duration
<b>Technically necessary cookies</b>	Technically necessary cookies enable the use of our website by providing basic functions such as page navigation and access to secure areas of the website. Visiting our website cannot function properly without these cookies.	Session cookies - are deleted when the browser is closed.
<b>Performance (e.g. user's browser) and preferences</b>	When using our website, cookies are used (e.g. to recognize the browser) to improve performance (e.g. faster loading of content). When you visit our website, the determined or self-selected country and language selection is stored in cookies to save you from having to select again on subsequent visits. In advance, we check whether your browser supports cookies and this information is stored in another cookie. Subsequently, you will be shown country- and language-specific localized contact information, which will also be stored. The legal basis for this is Art. 6 para. 1 lit. f) GDPR.	Session cookies - are deleted when the browser is closed.
<b>Tracking/ Analysis cookies (statistics)</b>	We use third-party analytics cookies to understand how visitors use our site. This helps us improve the quality and content on our site. The aggregate statistical information includes data such as total number of visitors. For example, we learn how often and in what order each page was viewed and how much time visitors spend on our pages on	Persistent cookies - see Cookie Policy for storage duration.

	average. We also learn whether users have already visited our website at an earlier time. The legal basis for this is consent given to us (Art. 6 para. 1 lit. a) GDPR), § 25 TTDSG Act on Data Protection and Privacy in Telecommunications and Telemedia * (Telecommunications Telemedia Data Protection Act - TTDSG). For more information, see item 13 (Web analytics services).	
<b>Advertising cookies (marketing)</b>	We use advertising cookies to assess the efficiency of our advertising measures and to derive optimizations from them. The legal basis for this is the consent given to us (Art. 6 para. 1 lit. a) GDPR), § 25 TTDSG.	Persistent cookies - see Cookie Policy for storage duration.

#### (4) Cookie Notice

<https://www.polytype-converting.com/de/datenschutz/cookie-notice.html>

#### (5) Control over cookies

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. When deactivating cookies, the functionality of this website may be limited.

## 6. contact

(1) It is possible to contact us via the e-mail addresses provided on the website. In this case, the personal data of the user transmitted with the e-mail will be stored. The data will be used exclusively for the processing of the request. The legal basis for the processing of the data transmitted in the course of sending an e-mail inquiry is Art. 6 para 1 lit. f) GDPR. If the e-mail contact aims at the conclusion of a contract, the legal basis for the processing is Art. 6 para. 1 lit. b) GDPR.

(2) The data will be deleted as soon as they are no longer required to achieve the purpose for which they were collected. For the personal data from the input mask of the contact form and those sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when it is clear from the circumstances that the matter in question has been conclusively clarified. The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

(3) Contact requests from customers that relate to a specific business transaction will be stored as long as this is necessary for the implementation and execution of the contract (Art. 6 para. 1 lit. b) GDPR) or due to legal storage obligations (Art. 6 para. 1 lit. c) GDPR). Contact requests from customers that do not relate to a specific business transaction are stored as long as the business relationship exists. The legal basis is Art. 6 para. 1 lit. f) GDPR to protect our legitimate interests and those of the customer, in particular support and quality assurance. Customers can object to the processing at any time in individual cases.

## 7. job advertisement

(1) We advertise vacancies on our website. To process your online application, we collect, process and use your personal data. The legal basis is Art. 6 para. 1 lit. b) GDPR, § 26 BDSG. Appropriate technical and organizational measures ensure that your personal data is treated confidentially within the legal provisions.

(2) If you have applied for a specific position and this position has already been filled or we consider you to be equally or even more suitable for another position, we would be happy to forward your application within our company. The legal basis for this is Art. 6 para. 1 lit. f) GDPR to protect your and our legitimate interests. Please inform us if you do not agree with this procedure.

(3) After completion of the application process, but no later than after 6 months, your personal data will be automatically deleted unless you consent to storage for a longer period.

(3) Processing of special categories of data: Insofar as special categories of personal data within the meaning of Article 9 para 1 of the GDPR (e.g. health data, such as severely disabled status or ethnic origin) are requested from applicants within the scope of the application procedure in order for the controller or the data subject to exercise the rights accruing to him or her under employment law and social security and social protection law and to comply with his or her obligations in this regard, their processing shall take place

- for the assessment of the employee's ability to work pursuant to Art. 9 para. 2 lit. h). GDPR,
- in the case of notification of the special categories of data based on voluntary consent, their processing is based on Art. 9 para 2 lit. a) GDPR.

(4) For further details, please refer to the → data protection information for applicants, which you can access here [link].

## **8. newsletter**

### **Newsletter dispatch after product purchase**

(1) If you have purchased products or services, we may send you our newsletter without prior registration for the newsletter subscription, to the email address you provided at the time of purchase. This concerns newsletters promoting similar products or services to those you have purchased.

(2) The legal basis for the above-mentioned processing operations within the scope of the newsletter dispatch after a purchase is Article 6 para 1 lit. f) GDPR. Our legitimate interest in data processing is the direct promotion of our products to our customers and their interest in offers and promotions.

(3) You can object to the sending of the newsletter at any time. You can declare your objection by clicking on the link provided in each newsletter e-mail or by sending a message to the contact details mentioned above in section 1 of this privacy policy.

## **9. disclosure to third parties**

(1) As part of the hosting of our website, your data processed by us will be processed by an external service provider on the basis of a contract processing agreement pursuant to Art. 28 GDPR.

(2) In the case of the use of web analytics services and third-party providers, the data is transmitted to the extent described herein.

(3) For the newsletter dispatch we use the following service providers [name, address].

## **10. storage period**

We process and store your personal data as long as it is necessary for the fulfillment of our contractual and legal obligations. We delete your personal data as soon as it is no longer required for the above-mentioned purposes. In this context, personal data may be retained for the period during which claims can be asserted against our companies (statutory limitation periods of three or up to thirty years). In addition, we store your personal data to the extent that we are required to do so by law. Corresponding obligations to provide proof and to retain data result from commercial, tax and social security regulations, generally for 6 or 10 years.

## **11. automated decision making, profiling**

(1) As a matter of principle, we do not use fully automated decision findings in accordance with Article 22 GDPR to establish and implement the business relationship.

(2) In order to provide you with targeted information and advice about our products, we or service providers may use web analysis tools, in particular tracking technology, on our behalf. These enable communication and advertising tailored to your needs. In this regard, we refer to section 13 Web analytics services and advertising.

## **B. Data processing by third parties**

### **12. web analysis**

#### **12.1 Google Analytics**

(1) R+S AUTOMOTIVE has integrated Google Analytics on its website. Google Analytics is a web analysis service offered by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter "Google").

(2) Google Analytics uses "cookies", which are text files placed on the user's computer, to help the website analyze how users use the site. The information generated by the cookie about the use of these web pages by the user is usually transmitted to a Google server in the USA and stored there.

(3) IP anonymization is activated on the R+S AUTOMOTIVE website so that the IP address of users is shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there, so that data processing can take place outside the European Union. In this case, the transmission of the personal data collected by means of Google Analytics takes place in the USA.

(4) We would like to point out that the use of cookies for the purpose of data processing within the framework of Google Analytics is legally permissible only on the basis of prior consent by the user in accordance with Articles 44 and 49 para 1 lit. a) GDPR. You will therefore be asked to give your consent to this as part of the consent management used by Verlag R+S AUTOMOTIVE.

(5) The user can generally prevent the storage of cookies by selecting the appropriate settings on the Internet browser used. In addition, the user can prevent the collection and transmission of data generated by the cookie and related to his use of the website (including his IP address) to Google and the processing of this data by Google by downloading and installing the browser add-on to disable Google Analytics JavaScript (ga.js, analytics.js, dc.js) available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent.

(6) R+S AUTOMOTIVE also uses Google Analytics in connection with AdWords advertisements for statistical purposes. The legal basis for this processing is the consent of the user. If you do not wish to have your data processed by Google even if you have given your consent, you can deactivate this via the Ads Preferences Manager (<https://adssettings.google.com/>) on the Google website.

(7) R+S AUTOMOTIVE points out that the type and scope of the use of your personal data by Google cannot be influenced or determined by R+S AUTOMOTIVE. We therefore recommend that you limit this processing by setting your privacy accordingly within the scope of your browser configuration, insofar as you wish to do so.

(8) Further information and the applicable data protection provisions of Google can be found at <https://www.google.de/intl/de/policies/privacy/> and at <http://www.google.com/analytics/terms/de.html>.

(9) The processing is carried out on the basis of Art. 6 para. 1 lit. a) GDPR insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting). The consent can be revoked voluntarily at any time. If you do not give your consent, you may not be able to use certain functionalities.

#### **12.2 Google Tag Manager**

(1) This website uses Google Tag Manager as part of Google Analytics. Tags are small code elements on our website that are used, among other things, to measure traffic and visitor behavior, to record the impact of online advertising and social media, to use remarketing and targeting, and to test and optimize the website. Google Tag Manager is a solution that allows Busch to manage website tags through one interface. The Tag Manager tool itself (which implements the tags) is a cookie-less domain. The tool takes care of triggering other tags, which in turn may collect data. Google Tag Manager does not access

this data. If a deactivation has been made at the domain or cookie level, it remains in place for all tracking tags implemented with Google Tag Manager.

(2) Further information on Google Tag Manager can be found on the Internet at: <https://www.google.com/analytics/tag-manager/use-policy/> .

### **12.3 Matomo**

(1) We use Matomo Analytics. The third-party provider is Matomo, headquartered in Wellington, 7 Waterloo Quay, Pipitea, New Zealand and with a branch office in Luisenstr 5, 79098 Freiburg im Breisgau, Germany.

(2) Matomo Analytics (formerly Piwik) is an analysis program that allows us to analyze user flows on our website. The IP addresses are automatically anonymized (IP masking), so that an assignment to individual users is not possible. The use of cookies is deactivated by default. The servers are located in Germany.

(3) The legal basis is our legitimate interests in quality assurance and optimization of the website (Art. 6 para. 1 lit. f) GDPR).

(4) The privacy policy of the Matomo Cloud can be found here: <https://matomo.org/matomo-cloud-privacy-policy/>. The privacy policy of the Matomo website can be found here: <https://matomo.org/privacy-policy/>

### **13. use of SalesViewer® technology:**

(1) On this website, data is collected and stored for marketing, market research and optimization purposes using the SalesViewer® technology of SalesViewer® GmbH on the basis of legitimate interests of the website operator (Art. 6 para.1 lit. f) GDPR). For this purpose, a javascript-based code is used to collect company-related data and the corresponding usage. The data collected using this technology is encrypted using a non-reversible one-way function (known as hashing). The data is immediately pseudonymized and not used to personally identify the visitor to this website.

(2) The data stored within the framework of SalesViewer® shall be deleted as soon as they are no longer required for their intended purpose and the deletion does not conflict with any statutory retention obligations.

(3) You can object to the collection and storage of data at any time with effect for the future by clicking on this link <https://www.salesviewer.com/opt-out> to prevent the collection by SalesViewer® within this website in the future. In doing so, an opt-out cookie for this website will be placed on your device. If you delete your cookies in this browser, you must click this link again.

(4) Third Party Provider Information: SalesViewer® GmbH, Huestr. 30, 44787 Bochum, Germany, Phone: +49 2327 602 919 0, Fax: +49 2327 / 602 919 9, Email: [info@salesviewer.com](mailto:info@salesviewer.com), <https://www.salesviewer.com/de/>. You can view the privacy policy here: <https://www.salesviewer.com/de/datenschutzerklaerung/> .

## **14. social media**

### **14.1 General information**

(1) POLYTYPE CONVERTING ® is interested in presenting itself on as many channels as possible, in being accessible to customers, service providers, other business partners, applicants and interested parties, and in promoting topics and products via social networks.

(2) We process personal data when you visit POLYTYPE CONVERTING ® on social media channels. With our various social media channels, we want to offer you a wide range of multimedia services and exchange ideas with you on topics that are important to you. In addition to the respective provider of a social network, we also collect and process personal user data on our social media channels. For the respective data processing purposes and data categories, please refer to the individual social media channels, which are explained in more detail below.

(3) The data processing serves the following purposes in principle:

- Communication with the social media channel visitors;
- Completion of inquiries;

- Collect statistical information about the reach of our social media channels;
- Conduct customer surveys, marketing campaigns, market analysis, sweepstakes, contests, or similar promotions or events;
- Resolving disputes and litigation, establishing, exercising or defending against legal claims or litigation, enforcing existing contracts.

The processing of your personal data is necessary for the achievement of these purposes.

#### 14.2 Information on the social media channels

(1) We integrate postings and recommendation functions from platforms such as Instagram, Facebook or YouTube on our site. These services are inactive by default, but they can be activated by the user. The services are mainly located in the USA, but are subject to the usual data protection rules in EU and EEA countries. For example, if you actively use a recommendation button on our site or view an article with an embedded post, YouTube video, general framework data such as your IP address may be transmitted back to the social networks and platforms by the embedding technology. We have no influence on how the platforms use the data, possibly also to create usage profiles. Please inform yourself directly about this at Instagram, Facebook, YouTube, etc. and adjust your privacy settings there.

(2) In social networks and on other external platforms, the respective companies' own privacy policies apply, even if we disseminate information and maintain presences there with our brands. The U.S. company provides us with its editorial system and general usage data, such as the number of views, duration of use, reader demographics, and the usernames of all contacts - you can read the network's privacy rules here.

(3) You can find out about the data protection notices of the individual third-party providers under the following links:

- **Instagram** Content: Instagram is a social network focused on video and photo sharing, operated by the Meta Platforms company. Third Party Provider Information: Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland, for privacy notice: [https://privacycenter.instagram.com/policy/?entry\\_point=ig\\_help\\_center\\_data\\_policy\\_redirect](https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect), electronic contact email: [impresum@support.instagram.com](mailto:impresum@support.instagram.com)
- Content from **Facebook**: Facebook is a social network operated by the Meta Platforms company. Third Party Provider Information: Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. The privacy policy can be found here: [https://de-de.facebook.com/privacy/policy/?entry\\_point=facebook\\_page\\_footer](https://de-de.facebook.com/privacy/policy/?entry_point=facebook_page_footer)
- Content from **YouTube**: We use the YouTube player to integrate videos from a YouTube channel or videos from other providers into the website. To the data protection information of Google: <https://support.google.com/youtube/answer/2801895?hl=de>. Information on the third-party provider YouTube <https://www.youtube.com/>. Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Phone: +353 1 543 1000 Fax: +353 1 686 5660, E-mail: [support-deutschland@google.com](mailto:support-deutschland@google.com), E-mail for electronic contact: [https://www.youtube.com/t/contact\\_us](https://www.youtube.com/t/contact_us).

#### 14.3 LinkedIn

The POLYTYPE CONVERTING ® LinkedIn pages are operated on LinkedIn, a social network of LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn"). When you visit the R+S AUTOMOTIVE LinkedIn pages, LinkedIn processes your personal data in accordance with their privacy policy, which you can find [here](#).

We process the following personal data:

- Your LinkedIn username, as well as comments on our R+S AUTOMOTIVE LinkedIn pages and messages you send to us through our R+S AUTOMOTIVE LinkedIn pages.
- Other information necessary to respond to requests from our visitors or to uniquely identify our visitors in our systems.

#### 15. links to other websites

(1) Our website may contain links to websites operated by third parties that are not covered by this Privacy Policy. These third-party websites have their own privacy policies and may also use cookies or



other tracking technologies. The respective operator or the person designated as responsible for the corresponding website is responsible.

(2) The links to external websites are checked by us before linking. However, we have no influence on whether their operators comply with data protection regulations. If we become aware of violations or infringements, we will remove the corresponding links.

## **C. Rights of the data subjects**

### **16. your rights**

If personal data is processed by you, you are a data subject within the meaning of the GDPR and you are entitled to the following rights against us as the controller.

#### **a) Rights according to Art. 15 ff. GDPR**

(1) The data subject shall have the right to obtain from the controller confirmation as to whether personal data concerning him or her are being processed; if this is the case, he or she shall have the **right of access to** such personal data and to the information specified in Article 15 of the GDPR. Under certain legal conditions, you have the right to **rectification** under Article 16 GDPR, the **right to restriction of processing** under Article 18 GDPR and the **right to erasure** ("right to be forgotten") under Article 17 GDPR. In addition, you have the right to receive the data you have provided in a structured, common and machine-readable format (**right to data portability**) according to Article 20 GDPR, provided that the processing is carried out with the help of automated processes and is based on consent according to Article 6 (1) a) or Article 9 (2) a) or on a contract according to Article 6 (1) b) GDPR.

#### **b) Withdrawal of consent pursuant to Art. 7 (3) GDPR**

If the processing is based on consent, you can withdraw your consent to the processing of personal data at any time. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

#### **c) Right of appeal**

You have the possibility to contact us or a data protection supervisory authority with a complaint (Article 77 GDPR).

#### **d) Right of objection according to Article 21 GDPR**

In addition to the aforementioned rights, you have the right to object as follows:

##### **Right to object on a case-by-case basis**

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Article 6 (1) sentence 1 lit. e) GDPR (data processing in the public interest) and Article 6 (1) sentence 1 lit. f) GDPR (data processing on the basis of a balance of interests); this also applies to a profiling based on this provision within the meaning of Article 4 no. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

##### **Right to object to processing of data for advertising purposes**

In individual cases, we process your personal data for the purpose of direct advertising. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling insofar as it is related to such direct advertising. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

## **D. Final provisions**

### **17. safety**

(1) We have taken technical and organizational security measures in accordance with Art. 24, 32 GDPR to protect your personal data from loss, destruction, manipulation and unauthorized access. All our employees and all third parties involved in data processing are obliged to comply with the requirements of the GDPR and the confidential handling of personal data.

(2) SSL or TLS encryption: This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

## **18. changes to our privacy policy**

We reserve the right to change our security and data protection measures, insofar as this becomes necessary due to technical development, the expansion of our services or legal changes. In these cases, we will also adapt our data protection declaration accordingly. Please therefore note the current version of our data protection declaration.