

## **Data Protection for Facebook**

### **1. Common responsible parties in terms of data protection**

The common responsible parties according to art. 26 of the General Data protection Regulation (GDPR) of the EU, are:

Facebook Ireland Limited  
4 Grand Canal Square  
Grand Canal Harbour  
Dublin 2, Irland

and

R+S Automotive GmbH  
Frankenstraße 30  
46395 Bocholt, Deutschland  
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represented by the management  
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Data Protection Officer of R+S Automotive GmbH:  
Ann-Kathrin Birker  
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E-Mail: datenschutzbeauftragter(at) rs-automotive.com

Facebook has published the agreement for the common responsibility here:

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum)

### **2. General note**

R+S Automotive GmbH uses the technical platform and services of Facebook Ireland Ltd., 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland for the information service offered here.

Please note that you use this Facebook page and its functions at your own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, rating).

### **3. Data collection when using the Facebook page by Facebook**

During your visit in our Facebook page, among others, Facebook records your IP address as well as other information that are available on your PC as cookies. This information is used to provide us, as the operator of the Facebook pages, with statistical information about the use of the Facebook page. Facebook provides more information on this at the following link:

<http://de-de.facebook.com/help/pages/insights>.

The data collected about you in this context will be processed by Facebook Ltd. and may be transferred to countries outside the European Union. Facebook describes in general terms what information Facebook receives and how it is used in its data use guidelines. There you will also find information on how to contact Facebook and on the settings for advertisements. The data use guidelines are available at the following link:

<http://de-de.facebook.com/about/privacy>

The complete Facebook data guidelines can be found here:

[https://de-de.facebook.com/full\\_data\\_use\\_policy](https://de-de.facebook.com/full_data_use_policy)

In what way Facebook uses the data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Facebook stores this data and whether data from a visit to the Facebook page is passed on to third parties is not conclusively and clearly stated by Facebook and is not known to us.

When you access a Facebook page, the IP address assigned to your end device is transmitted to Facebook. According to Facebook, this IP address is anonymized (in case of „German“ IP addresses). Facebook also stores information about the end devices of its users (e.g. a part of the „login notification“ function”); if necessary, Facebook is thus able to assign IP addresses to individual users.

If you are currently logged in to Facebook as a user, a cookie containing your Facebook ID is stored on your terminal device. This enables Facebook to trace that you have visited this page and how you have used it. This also applies to all other Facebook pages. Via Facebook buttons integrated into websites, Facebook is also able to record your visits to these websites and assign them to your Facebook profile. This data can be used to offer content or advertising tailored to you.

If you want to avoid this, you should log off from Facebook or deactivate the “stay logged in” function, delete the cookies on your device, close your browser and restart it. This will delete Facebook information that can be used to identify you immediately. This allows you to use our Facebook page without revealing your Facebook identification. When you access interactive features of the site (Like, comment, share, messages, etc.), a Facebook login screen will appear. After you have logged in, you will again be recognisable to Facebook as a specific user.

Information on how to manage or delete information about you can be found on the following Facebook support pages:

<https://de-de.facebook.com/about/privacy#>.

#### **4. Data collection when using the Facebook page by R+S Automotive GmbH**

As a provider of the information service, we do not collect or process any additional data from your use of our service. We only process the data provided to us by Facebook via Page-Insight for the purpose of optimizing our offer and page content.

#### **5. Legal basis for the processing of personal data**

We, as a provider, process the personal data on the basis of the legal basis of art. 6 para. 1 let. f of GDPR, that means, the legitimate interest of our company. We want to make our company known to a broad public and be perceived as an interesting and innovative employer. By being present in the social media channels, we want to increase the reach of our company information.

You will find the current version of this Data Protection Declaration under the item Data Protection on our Facebook page. If you have any questions regarding our information offer, you can contact us at [info\(at\)rs-automotive.com](mailto:info(at)rs-automotive.com).